

NESTLÉ AND ROWNTREE'S

• EASTER MEMORY PACK •

A PIECE OF HISTORY



Nestlé

Good Food, Good Life

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The Nestlé UK & Ireland Archive is kept in a purpose-built facility at our York factory, where items such as works of art, images, films, products and packaging are preserved in climate and humidity controlled conditions.

Thanks to the dedicated work of generations of archivists and the generosity of employees and members of the public, Nestlé UK & Ireland has built up a large and unusual archive featuring some of most famous brands in the world.

We are particularly keen to share the contents of the archive to as wider an audience as possible and we are delighted to use the materials to produce this reminiscence pack and we hope it brings as much joy to use as it was to create.

We thank the people who appear in the photos and the creative teams who, over many decades, have produced the famous designs and ads we now treasure.

We also thank the Alzheimers Society for its advice and support in bringing this project to completion.

Nestlé UK & Ireland



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